

TECHconneXt Virtual Conference

WEDNESDAY, OCTOBER 12, 2022
8 am - 4 pm PST



○ WHY TECHconneXt?

- Attendees can attend from anywhere (100% virtual) at no cost (100% free)
- Invest in learning and growth for new talent and experienced talent
- Showcase your book, team, knowledge
- Build lasting connections with attendees, speakers and partners
- Join stimulating sessions with tech leaders and industry experts
- Hiring? Connect with talent
- CareerCoachingPro is reputable in the industry

KEYNOTE SPEAKERS




 Marty Cagan

Partner | Silicon Valley Group

Author of "Inspired" & "Empowered"



 Olivia Keys

Product Manager, Financial Wellness |

SmartPath

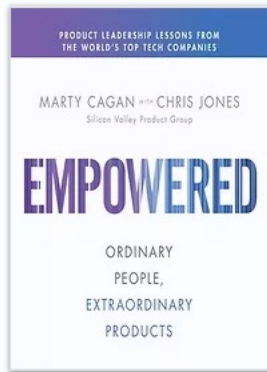
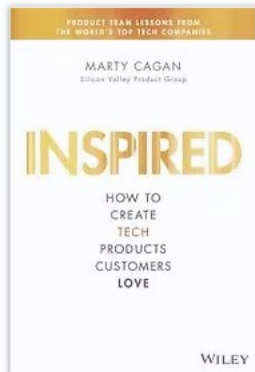
Moderator



 Katie Swindler

Innovation Design Strategist | Allstate

Author of "Life & Death Design"



SESSION TOPIC:

Product and Agile in Tech Fireside Chat

SESSION TOPIC:

Innovation Life & Death Design

SPEAKERS



 Elizabeth Benker

Head of Design |
Trifacta | Alteryx

SESSION TOPIC:

Moving from UX tactics to UX
strategy



 Paul McAleer

SVP, CX & Content Strategy |
Qualified Digital

SESSION TOPIC:

Ways to avoid burnout and
be effective remotely



 Jessica Bantom

Director of Operations /
Diversity, Equity, Inclusion
& Belonging Officer | Steele Strategies

SESSION TOPIC:

Cultural competence by design

PANEL DISCUSSION



 Marie Sarmiento

Senior Product Manager |
Yelp

Product Panelist



 Eric Irving

Senior UX Designer |
Oak Street Health

UX/UI Panelist



 Ankit Vaiysha

Digital Design Leader |
Allstate

Research/UX Panelist



 LaBoria Willis

Senior Manager UX |
Alkami Technology

UX/Front-end Dev Panelist



 Nick Phillips

Product Designer, Founder |
Studio 2133

Moderator

SESSION TOPIC: Industry insights in Tech roles

○ BECOME A PARTNER

Join us as a partner and receive significant value.

As a CareerCoachingPro partner, you'll have the opportunity to **engage with a variety of Tech professionals** eager to learn more about what you have to offer. Also, you can encourage your employees to attend this conference, learn, and grow, and as a result, you will **invest and retain** in your employees.

We will give you the ideal platform to share your story, showcase your organization, and generate quality leads.

The audience will consist of **new talent** and **experienced talent** eager to learn from you and what makes your organization different from others.

TechConneXt Virtual Conference will be **free for attendees making learning accessible and available to all.**

Be part of this **opportunity to enlighten and network** with attendees, offering **career growth for all.**



Up to 1,000
Attendees



20+
Partners



Virtual Mixer



10+ Speakers

BECOME A SPEAKER

Join us as a speaker or panelist to give back.

Promote your latest book, showcase your knowledge in your business to gain additional clients increasing productivity of your team and entice talent.

SPEAKING TOPICS INCLUDING

- Product and AI
- Innovation

PANELISTS

- Priscilla Sarmiento
- User Experience
- UX Design, Content Writing
- Frontend Development

*Topics may shift slightly based on engagements

We are fully booked.
Please email info@careercoachingpro.com
for future speaking engagement opportunities.

Discover | Define

Develop | Deliver

British Design Council's Double Diamond 2005

AGENDA

*Times are listed in PST



MORNING

8:00 - 8:45 am: Keynote Speaker, Katie Swindler

9:00 - 9:45 am: Speaker, Paul McAleer

10:00 - 10:45 pm: Speaker, Jessica Bantom

11:00 - 11:45 pm: Lunch Break



AFTERNOON

12:00 - 12:45 pm: Speaker, Elizabeth Benker

1:00 - 1:45 pm: Panel Discussion, Marie Sarmiento

2:00 - 2:45 pm: Keynote Speaker, Marty Cagan

3:00 - 4:00 pm: Ask Partners Anything Networking Mixer

○ EXPECTED AUDIENCE | JOB ROLES



PRODUCT
Product Owners
Product Managers
Scrum Masters



RESEARCH & STRATEGY
User Researchers
Data Scientists
Strategists



DESIGNERS
UX Designers
UI Designers
Product Designers



DEVELOPERS
Front-End Engineers



From these amazing companies plus more



20+ YEARS IN TECH, 15+ YEARS IN COACHING


CareerCoachingPro has been helping individuals **find their next ideal role** with an increase in pay and meaning, or **get recognized, shine, and promoted** in their current role.

CareerCoachingPro also helps businesses **invest and retain in their employees**, discover innovative gaps, solve problems, and support employees with career transition services

WHY CAREERCOACHINGPRO?

- Retain employees by encouraging attendance and a learning opportunity
- Mission of giving back and helping people learn and grow
- Established followers
- 4,000+ connections on LinkedIn
- 5-star client reviews

Testimonial




Vanya S.
★★★★★




Testimonial




Jared W.
★★★★★




Testimonial




Trang V.
★★★★★




Testimonial



Sahana M.
★★★★★




Testimonial




Taras S.
★★★★★



Testimonial



Michaela J.
★★★★★



PARTNERSHIP PACKAGES



Platinum
\$1,500



Gold
\$1,000



Silver
\$500

Virtual Hopin Channel Booth



All-day virtual booth (Hopin) for recruiters



Prize Raffle for attendees with your promo materials + book



Speaking Session + Q&A – 1 hour remote

We are fully booked.

Ask Partners Anything Networking Mixer



Social Media Promotion + Monthly Newsletter Blurb



Logo included in pre-conference emails + Website + newsletter



Promo package for your materials



All day Help Desk support



○ PAST PARTNERS OF CCP



○ JOIN US

We'd love to have you as a Speaker, Panelist or Partner.

CONTACT

info@careercoachingpro.com

www.careercoachingpro.com/techconnect



 **TECH**
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